

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

Flight Dates	Order #	Alt Order #
09/12/17 - 09/18/17	1807396	08777319

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	09/15/17	09/15/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	\$675.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$675.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	----1--	1	\$675.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	----1--	1	\$675.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	F	09/15/17	10:12 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL09(H)	\$675.00 NM																				
2	09/15/17	09/15/17	NBC Today Show 3	10-11am	----1--	:30	1	\$115.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$115.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	----1--	1	\$115.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	----1--	1	\$115.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	F	09/15/17	10:55 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL09(H)	\$115.00 NM																				
3	09/15/17	09/15/17	Tonight Show	1035-1137pm	----1--	:30	1	\$260.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$260.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	----1--	1	\$260.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	----1--	1	\$260.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	F	09/15/17	11:27 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL09(H)	\$260.00 NM																				
4	09/15/17	09/15/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$70.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$70.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	----1--	1	\$70.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	----1--	1	\$70.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	F	09/15/17	11:18 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL09(H)	\$70.00 NM																				
5	09/15/17	09/15/17	ALABAMA LIVE @ 1130	1130A-12P AM	----1--	:30	1	\$70.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$70.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	----1--	1	\$70.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	----1--	1	\$70.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/15/17	09/15/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	\$70.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 11:47 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 SLFTV30AL09(H) \$70.00 NM</div>									
6	09/15/17	09/15/17	Late Night w/ Seth Meyers	1137p-1237x	----1--	:30	1	\$25.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$25.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 12:36 AM Late Night w/ Seth Meyers 1137p-1237x :30 SLFTV30AL09(H) \$25.00 NM</div>									
7	09/15/17	09/15/17	Last Call With Carson Daily Late	1230-107x	----1--	:30	1	\$15.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$15.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 Last Call With Carson Daily Late 1230-107x :00 <del>\$15.00</del> NM</div> <div>Credited</div>									
8	09/15/17	09/15/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$225.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$225.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 12:11 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL09(H) \$225.00 NM</div>									
9	09/15/17	09/15/17	RIGHT THIS MINUTES	130-2p	----1--	:30	1	\$70.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$70.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 1:40 PM RIGHT THIS MINUTES 130-2p :30 SLFTV30AL09(H) \$70.00 NM</div>									
10	09/15/17	09/15/17	HARRY	2-3p	----1--	:30	1	\$60.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$60.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 2:10 PM HARRY 2-3p :30 SLFTV30AL09(H) \$60.00 NM</div>									
11	09/15/17	09/15/17	JUDGE JUDY 2ND RUN	3-330p	----1--	:30	1	\$135.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$135.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA F 09/15/17 3:29 PM JUDGE JUDY 2ND RUN 3-330p :30 SLFTV30AL09(H) \$135.00 NM</div>									
12	09/15/17	09/15/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	\$135.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/11/17 09/17/17 ----1-- 1 \$135.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
12	09/15/17	09/15/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	\$135.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>3:56 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$135.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	3:56 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL09(H)	\$135.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	3:56 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL09(H)	\$135.00	NM																																	
14	09/15/17	09/15/17	Today in Alabama 430a	430-5a	----1--	:30	1	\$15.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$15.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>4:59 AM</td><td>Today in Alabama 430am</td><td>430-5a</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	4:59 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL09(H)	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$15.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	4:59 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL09(H)	\$15.00	NM																																	
15	09/15/17	09/15/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$420.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$420.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>5:17 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$420.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$420.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL09(H)	\$420.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$420.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	5:17 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL09(H)	\$420.00	NM																																	
16	09/15/17	09/15/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$285.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$285.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>5:30 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$285.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$285.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	5:30 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL09(H)	\$285.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$285.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	5:30 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL09(H)	\$285.00	NM																																	
17	09/15/17	09/15/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$800.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>6:20 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	6:20 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL09(H)	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	6:20 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL09(H)	\$800.00	NM																																	
18	09/15/17	09/15/17	Today In Alabama	6a-7a	----1--	:30	1	\$450.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>6:11 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	6:11 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	6:11 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00	NM																																	
19	09/15/17	09/15/17	ENTERTAINMENT TONI 630-7p	GHT	----1--	:30	1	\$485.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$485.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>6:41 PM</td><td>ENTERTAINMENT TONIGHT</td><td>630-7p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$485.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$485.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	6:41 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$485.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	6:41 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00	NM																																	
20	09/15/17	09/15/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>----1--</td><td>1</td><td>\$260.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>09/15/17</td><td>8:48 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$260.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	----1--	1	\$260.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	F	09/15/17	8:48 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/11/17	09/17/17	----1--	1	\$260.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	09/15/17	8:48 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/15/17	09/15/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM
21	09/15/17	09/15/17	AGT	7-9p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	F	09/15/17	7:48 PM	AGT	7-9p	:30	SLFTV30AL09(H)	\$350.00 NM
22	09/15/17	09/15/17	NBC Today 2	9-10am	----1--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$115.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	F	09/15/17	9:55 AM	NBC Today 2	9-10am	:30	SLFTV30AL09(H)	\$115.00 NM
23	09/15/17	09/15/17	DATELINE	9-10pm	----1--	:30	1	\$510.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$510.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	F	09/15/17	9:31 PM	DATELINE	9-10pm	:30	SLFTV30AL09(H)	\$510.00 NM
24	09/18/17	09/18/17	WSFA 12 News at Ten - MF	10-1035pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$675.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/18/17	10:09 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL09(H)	\$675.00 NM
25	09/18/17	09/18/17	NBC Today Show 3	10-11am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$115.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/18/17	10:55 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL09(H)	\$115.00 NM
26	09/18/17	09/18/17	Tonight Show	1035-1137pm	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$260.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/18/17	10:49 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL09(H)	\$260.00 NM
27	09/18/17	09/18/17	ALABAMA LIVE @ 11A	11-1130Am	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$70.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/18/17	11:17 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL09(H)	\$70.00 NM
28	09/18/17	09/18/17		1130A-12P	1-----	:30	1	\$70.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
ALABAMA LIVE @ 1130 AM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	11:58 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL09(H)	\$70.00 NM
29	09/18/17	09/18/17	Late Night w/ Seth Meyer	1137p-1237x	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	12:19 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL09(H)	\$25.00 NM
30	09/18/17	09/18/17	Last Call With Carson Da	1230-107x	1-----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	1:03 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL09(H)	\$15.00 NM
31	09/18/17	09/18/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	12:22 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL09(H)	\$225.00 NM
32	09/18/17	09/18/17	RIGHT THIS MINUTES	130-2p	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	1:53 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL09(H)	\$70.00 NM
33	09/18/17	09/18/17	HARRY	2-3p	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	2:29 PM	HARRY	2-3p	:30	SLFTV30AL09(H)	\$60.00 NM
34	09/18/17	09/18/17	JUDGE JUDY 2ND RUN	3-330p	1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	3:24 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL09(H)	\$135.00 NM
35	09/18/17	09/18/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$135.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
35	09/18/17	09/18/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$135.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>3:59 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$135.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	3:59 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL09(H)	\$135.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	3:59 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL09(H)	\$135.00	NM																																	
37	09/18/17	09/18/17	Today in Alabama 430a	430-5a	1-----	:30	1	\$15.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$15.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>4:50 AM</td><td>Today in Alabama 430am</td><td>430-5a</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	4:50 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL09(H)	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$15.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	4:50 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL09(H)	\$15.00	NM																																	
38	09/18/17	09/18/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$420.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$420.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>5:16 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$420.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$420.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	5:16 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL09(H)	\$420.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$420.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	5:16 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL09(H)	\$420.00	NM																																	
39	09/18/17	09/18/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$285.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$285.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>5:40 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$285.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$285.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	5:40 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL09(H)	\$285.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$285.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	5:40 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL09(H)	\$285.00	NM																																	
40	09/18/17	09/18/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$800.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL09(H)	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL09(H)	\$800.00	NM																																	
41	09/18/17	09/18/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>6:09 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	6:09 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	6:09 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00	NM																																	
42	09/18/17	09/18/17	ENTERTAINMENT TONI 630-7p	GHT	1-----	:30	1	\$485.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$485.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>6:55 PM</td><td>ENTERTAINMENT TONIGHT</td><td>630-7p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$485.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$485.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	6:55 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$485.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	6:55 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00	NM																																	
43	09/18/17	09/18/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>1-----</td><td>1</td><td>\$260.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>09/18/17</td><td>7:20 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$260.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	1-----	1	\$260.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	09/18/17	7:20 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	1-----	1	\$260.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	09/18/17	7:20 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3682

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/18/17	09/18/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM
44	09/18/17	09/18/17	AMN	7-10pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17    1-----                          1                 \$675.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   M   09/18/17   7:24 PM AMN                 7-10pm                 :30   SLFTV30AL09(H)                 \$675.00   NM									
45	09/18/17	09/18/17	NBC Today 2	9-10am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17    1-----                          1                 \$115.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   M   09/18/17   9:57 AM NBC Today 2                 9-10am                 :30   SLFTV30AL09(H)                 \$115.00   NM									
46	09/18/17	09/18/17	SPARTAN ULT TEAM	9-10pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17    1-----                          1                 \$675.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   M   09/18/17                 SPARTAN ULT TEAM                 9-10pm                 :00 <del>\$675.00</del> NM <div>Credited</div>									
47	09/16/17	09/16/17	NET Saturday Night Live	1030p-1203x	-----1-	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    -----1-                          1                 \$260.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   Sa   09/16/17   10:48 PM NET Saturday Night Live                 1030p-1203x                 :30   SLFTV30AL09(H)                 \$260.00   NM									
48	09/16/17	09/16/17	Notre Dame Football	230P-6P	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    -----1-                          1                 \$100.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   Sa   09/16/17                 Notre Dame Football                 230P-6P                 :00 <del>\$100.00</del> NM <div>Credited</div>									
49	09/16/17	09/16/17	EM (SA)	530A-6A	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    -----1-                          1                 \$45.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   Sa   09/16/17   5:44 AM EM (SA)                 530A-6A                 :30   SLFTV30AL09(H)                 \$45.00   NM									
50	09/16/17	09/16/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17    09/17/17    -----1-                          1                 \$105.00									
<u>Spots: #   Ch   Day   Air Date   Air Time   Description                 Start/End Time                 Length   Ad-ID                 Rate   Type</u>									
1   WSFA   Sa   09/16/17   7:29 AM NBC Saturday Today Show                 6-8am                 :30   SLFTV30AL09(H)                 \$105.00   NM									

powered by WideOrbit

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/16/17	09/16/17	NBC Saturday Today Sh ow	6-8am	-----1-	:30	1	\$105.00	NM
51	09/16/17	09/16/17	Notre Dame Football	630P-10P	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1- 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Sa 09/16/17 Notre Dame Football 630P-10P :00 <del>\$2,500.00</del> NM Credited									
52	09/17/17	09/17/17	Late News	1030p-11P	-----1	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 09/17/17 Late News 1030p-11P :00 <del>\$340.00</del> NM Credited									
53	09/17/17	09/17/17	LF SU 11-1130p	11-1130p	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 09/17/17 LF SU 11-1130p 11-1130p :00 <del>\$25.00</del> NM Credited									
54	09/17/17	09/17/17	WSFA 12 News at Five-SSu un	5-530p	-----1	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$205.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 09/17/17 5:28 PM WSFA 12 News at Five-Sun Su 5-530p :30 SLFTV30AL09(H) \$205.00 NM									
55	09/17/17	09/17/17	Sun 6-630a	Sun 6-630a	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 09/17/17 6:29 AM Sun 6-630a Sun 6-630a :30 SLFTV30AL09(H) \$50.00 NM									
56	09/17/17	09/17/17	Broad Rotation	630A-7A	-----1	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 09/17/17 6:59 AM Broad Rotation 630A-7A :30 SLFTV30AL09(H) \$60.00 NM									
57	09/17/17	09/17/17	NET NBC Sunday Today 7-8a Show	7-8a	-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/17/17	09/17/17	NET NBC Sunday Today 7-8a Show		-----1	:30	1	\$105.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Su 09/17/17 7:47 AM NET NBC Sunday Today Show 7-8a :30 SLFTV30AL09(H) \$105.00 NM									
58	09/17/17	09/17/17	GB-ATL	SUN 730-1030P	-----1	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Su 09/17/17 9:09 PM GB-ATL SUN 730-1030P :30 SLFTV30AL09(H) \$1,900.00 NM									
59	09/17/17	09/17/17	NET NBC Meet The Pres 8-9a s		-----1	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -----1 1 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Su 09/17/17 8:59 AM NET NBC Meet The Press 8-9a :30 SLFTV30AL09(H) \$105.00 NM									
60	09/17/17	09/17/17	WSFA News Sunday AM 9-930a		-----1	:30	1	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -----1 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Su 09/17/17 9:23 AM WSFA News Sunday AM 9-930a :30 SLFTV30AL09(H) \$45.00 NM									
61	09/14/17	09/14/17	WSFA 12 News at Ten - 10-1035pm MF		---1---	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 ---1--- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/14/17 10:21 PM WSFA 12 News at Ten - MF 10-1035pm :30 SLFTV30AL09(H) \$675.00 NM									
62	09/14/17	09/14/17	NBC Today Show 3	10-11am	---1---	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 ---1--- 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/14/17 10:34 AM NBC Today Show 3 10-11am :30 SLFTV30AL09(H) \$115.00 NM									
63	09/14/17	09/14/17	Tonight Show	1035-1137pm	---1---	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 ---1--- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/14/17 11:05 PM Tonight Show 1035-1137pm :30 SLFTV30AL09(H) \$260.00 NM									
64	09/14/17	09/14/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 ---1--- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/14/17 11:14 AM ALABAMA LIVE @ 11A 11-1130Am :30 SLFTV30AL09(H) \$70.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	09/14/17	09/14/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$70.00	NM
65	09/14/17	09/14/17	ALABAMA LIVE @ 1130 AM	1130A-12P	---1---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 11:56 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 SLFTV30AL09(H) \$70.00 NM									
66	09/14/17	09/14/17	Late Night w/ Seth Meyer	1137p-1237x	---1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 12:36 AM Late Night w/ Seth Meyers 1137p-1237x :30 SLFTV30AL09(H) \$25.00 NM									
67	09/14/17	09/14/17	Last Call With Carson Da	1230-107x	---1---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 1:06 AM Last Call With Carson Daily Late 1230-107x :30 SLFTV30AL09(H) \$15.00 NM									
68	09/14/17	09/14/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 12:16 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL09(H) \$225.00 NM									
69	09/14/17	09/14/17	RIGHT THIS MINUTES	130-2p	---1---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 1:59 PM RIGHT THIS MINUTES 130-2p :30 SLFTV30AL09(H) \$70.00 NM									
70	09/14/17	09/14/17	HARRY	2-3p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 2:45 PM HARRY 2-3p :30 SLFTV30AL09(H) \$60.00 NM									
71	09/14/17	09/14/17	JUDGE JUDY 2ND RUN	3-330p	---1---	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$135.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 3:19 PM JUDGE JUDY 2ND RUN 3-330p :30 SLFTV30AL09(H) \$135.00 NM									
72	09/14/17	09/14/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	\$135.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$135.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>3:42 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$135.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$135.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	3:42 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL09(H)	\$135.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$135.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	3:42 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL09(H)	\$135.00 NM																																								
74	09/14/17	09/14/17	Today in Alabama 430a	430-4445A	---1---	:30	1	\$15.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$15.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>4:39 AM</td><td>Today in Alabama 430am</td><td>430-4445A</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$15.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$15.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	4:39 AM	Today in Alabama 430am	430-4445A	:30	SLFTV30AL09(H)	\$15.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$15.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	4:39 AM	Today in Alabama 430am	430-4445A	:30	SLFTV30AL09(H)	\$15.00 NM																																								
75	09/14/17	09/14/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$420.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$420.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>5:23 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$420.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$420.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	5:23 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL09(H)	\$420.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$420.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	5:23 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL09(H)	\$420.00 NM																																								
76	09/14/17	09/14/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$285.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$285.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>5:45 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$285.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$285.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	5:45 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL09(H)	\$285.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$285.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	5:45 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL09(H)	\$285.00 NM																																								
77	09/14/17	09/14/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>6:14 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$800.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$800.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	6:14 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL09(H)	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$800.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	6:14 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL09(H)	\$800.00 NM																																								
78	09/14/17	09/14/17	Today In Alabama	6a-7a	---1---	:30	1	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>6:40 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$450.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$450.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	6:40 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$450.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	6:40 AM	Today In Alabama	6a-7a	:30	SLFTV30AL09(H)	\$450.00 NM																																								
79	09/14/17	09/14/17	ENTERTAINMENT TONI 630-7p	GHT	---1---	:30	1	\$485.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$485.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>6:42 PM</td><td>ENTERTAINMENT TONIGHT</td><td>630-7p</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$485.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$485.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WSFA	Th	09/14/17	6:42 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$485.00																																												
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WSFA	Th	09/14/17	6:42 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL09(H)	\$485.00 NM																																								
80	09/14/17	09/14/17	HOLLYWOOD GAME NI	658-8pm	---1---	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	---1---	1	\$800.00																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/11/17	09/17/17	---1---	1	\$800.00																																												

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
80	09/14/17	09/14/17	HOLLYWOOD GAME NI GHT	658-8pm	---1---	:30	1	\$800.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td></td><td>HOLLYWOOD GAME NIGHT</td><td>658-8pm</td><td>:00</td><td></td><td><del>\$800.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17		HOLLYWOOD GAME NIGHT	658-8pm	:00		<del>\$800.00</del>	NM	Credited																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17		HOLLYWOOD GAME NIGHT	658-8pm	:00		<del>\$800.00</del>	NM																																												
Credited																																																						
81	09/14/17	09/14/17	NBC Today Show	7-9am	---1---	:30	1	\$260.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$260.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>9:00 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$260.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$260.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	9:00 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$260.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	9:00 AM	NBC Today Show	7-9am	:30	SLFTV30AL09(H)	\$260.00	NM																																												
82	09/14/17	09/14/17	NBC Today 2	9-10am	---1---	:30	1	\$115.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$115.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>9:59 AM</td><td>NBC Today 2</td><td>9-10am</td><td>:30</td><td>SLFTV30AL09(H)</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	9:59 AM	NBC Today 2	9-10am	:30	SLFTV30AL09(H)	\$115.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$115.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	9:59 AM	NBC Today 2	9-10am	:30	SLFTV30AL09(H)	\$115.00	NM																																												
83	09/14/17	09/14/17	THE NIGHT SHIFT	9-10pm	---1---	:30	1	\$600.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td></td><td>THE NIGHT SHIFT</td><td>9-10pm</td><td>:00</td><td></td><td><del>\$600.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17		THE NIGHT SHIFT	9-10pm	:00		<del>\$600.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17		THE NIGHT SHIFT	9-10pm	:00		<del>\$600.00</del>	NM																																												
Credited																																																						
84	09/12/17	09/12/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$675.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>-1-----</td><td>1</td><td>\$675.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/12/17</td><td></td><td>WSFA 12 News at Ten - MF</td><td>10-1035pm</td><td>:00</td><td></td><td><del>\$675.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	-1-----	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/12/17		WSFA 12 News at Ten - MF	10-1035pm	:00		<del>\$675.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	-1-----	1	\$675.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/12/17		WSFA 12 News at Ten - MF	10-1035pm	:00		<del>\$675.00</del>	NM																																												
Credited																																																						
85	09/12/17	09/12/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$115.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>-1-----</td><td>1</td><td>\$115.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/12/17</td><td></td><td>NBC Today Show 3</td><td>10-11am</td><td>:00</td><td></td><td><del>\$115.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	-1-----	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/12/17		NBC Today Show 3	10-11am	:00		<del>\$115.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	-1-----	1	\$115.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/12/17		NBC Today Show 3	10-11am	:00		<del>\$115.00</del>	NM																																												
Credited																																																						
86	09/12/17	09/12/17	Tonight Show	1035-1137pm	-1-----	:30	1	\$260.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>-1-----</td><td>1</td><td>\$260.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>09/12/17</td><td></td><td>Tonight Show</td><td>1035-1137pm</td><td>:00</td><td></td><td><del>\$260.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	-1-----	1	\$260.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	09/12/17		Tonight Show	1035-1137pm	:00		<del>\$260.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	-1-----	1	\$260.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Tu	09/12/17		Tonight Show	1035-1137pm	:00		<del>\$260.00</del>	NM																																												
Credited																																																						
87	09/12/17	09/12/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	\$70.00	NM																																													

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.